

FOR IMMEDIATE RELEASE

**_____ Library Offers
O’Keeffe-Style Pastel Workshop For Adults with Pastelist
Gregory John Maichack**

(Your) _____ Library on _____ Street, in _____, ___ will host award-winning pastel artist Gregory John Maichack’s workshop, “The Art of Georgia O’Keeffe: How to Pastel Paint Flowers,” on _____ day, month __, from _ :00 pm to _ :00 pm. This pastel painting workshop serves sheer adult beginners to advanced artists and is free and open to the public. Seats may fill quickly, so please call (____) _____ - _____ to pre-register.

In this fun pastel painting workshop for adults, Mr. Maichack will provide insights into O’Keeffe’s life and painting methods, demonstrate how to use pastels, (as participants follow along), and coach participants as they attempt their own pastel paintings in O’Keeffe’s style, with the focus on flowers. Mr. Maichack provides all materials, including professional grade papers and hundreds of pastels.

“It’s amazing to see adult beginners side-by-side with advanced pastelists enjoy and benefit from this deeply researched program,” said Mr. Maichack, who has presented hundreds of similar workshops in pastel focusing on other artists’ techniques, from daVinci to Monet to van Gogh.

Maichack, nominated twice for a Massachusetts Gold Star Program Award, will also display his original pastel artwork to illustrate his talk.

Mr. Maichack’s workshops have been so well-liked, many libraries and senior centers have booked and rebooked him, often twice a year.

“What I heard through students’ comments reflects a teaching style that is rare: encouraging, positive and constructive, with information given in a style that students find approachable, accessible, and clear,” wrote Melinda Georgeson, Director of Education, Norman Rockwell Museum.

Artist Gregory John Maichack lives in western Holyoke. He is a portraitist and painter working primarily in pastels, and winner of the Award of Merit from the

Bennington Center for the Arts: Impressions of New England Show 2003 and Savoir-faire Pastel Award from the Great Lakes Pastel Society. Maichack was commissioned by Westfield State College to paint the pastel portrait of the past college president, Doctor Frederick Woodward, which was unveiled at the dedication of the Woodward Center. He has been in many national juried shows and was awarded hundreds of Massachusetts Cultural Council grants.

As well as his portraiture, his still lifes and landscapes are represented by galleries from Kennebunkport, Maine to San Francisco, California. Maichack is accepting requests to do portraits, and other commissions for pastel paintings. Please call (413) 532-3667 or e-mail Mr. Maichack at EmJay7@aol.com. Visit his new web site at www.GregoryMaichack.com.

Maichack is a faculty member at the Museum Studio School in the Fine Arts Museum Quadrangle in Springfield, MA and at Greenfield Community College.

“This project is supported in part by a grant from the _____ Cultural Council, a local agency which is supported by the Massachusetts Cultural Council, a state agency.”

[Note to press: Please include the credit line to the Mass. Cultural Council.]

-end-